

2021 Middletown's Family Fun Festival and Craft Show

Friday, September 10, 2021, 6:00 PM until 9:30 PM
Saturday, September 11, 2021, 10:00 AM until 9:00 PM

CRAFT BOOTH APPLICATION *And* VENDOR AGREEMENT

Enjoy display space in Wetherby Park with 150 other vendors

Thanks to a 49-year history of producing quality community festivals we can provide you with a high volume of foot traffic. Sell your wares, take orders and/or advertise your future events. Festival attendees will be treated to a free "Family Friendly Event" which includes: great food, a wide variety of musical acts, strolling entertainment that appeals to the young and young at heart, a Family Fitness area and Kids Zone with inflatables, obstacle course and games, a fun-filled Dog Show, Parade with 1,000 participants all culminating with Middletown's Grand Finale Firework Extravaganza.

10'x10' Display Space on Craft Row FOR TWO DAYS is only \$75.00.

Business Name: _____

Contact Person: _____

Address: _____

City State Zip

Contact Detail: Phone: _____ Cell: _____ Fax: _____

NOTE: A CELL PHONE FOR ON-SITE COMMUNICATION MUST BE PROVIDED

Email: _____

(Email is PRIMARY method of contact – please make sure the address is legible)

Description of items for sale (**MUST BE COMPLETED**): _____

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Display Space: 10' x 10' space = \$75.00 10' x 20' space = \$130.00

*Larger display spaces are available, contact event promoter for availability and pricing
Tables, chairs, display items, etc. must be supplied by Exhibitor
All Displays must be under cover. Tents may be rented – see next section*

Tent Rental: 10' x 10' tent = \$100.00 10' x 20' tent = \$200.00

Tents are available in 10' x 10' sizes only; 2 are placed together to cover 10' x 20' display space

Electricity: 110-volt, 20 amp outlet = \$30.00 (*Exhibitor must supply extension cords*)

Please list any different electrical needs below:

NOTE: Not all display spaces have electricity available – first come, first-served.

All heavy duty extension cords, lights, cables and 3-way plugs must be supplied by exhibitor. Eventualities and the City of Middletown reserve the right to limit the number of cords, lights, cables and plugs used by individual vendors.

The City of Middletown and/or Eventualities (Event Producer) reserves the right to reject any Craft Application, items for sale or displays that do not meet the expectations and standards of the festival. *No sharing of a booth with another vendor.*

For items to qualify as an “Art or Craft” they must be individually crafted and assembled. Any craft vendor who wishes to participate with items that are mass produced for distribution will be considered a Commercial Vendor and may apply to participate as such for the regular rate of \$150.00.

Craft booths MUST remain open during all Festival hours – NO exceptions.

The following items and exhibits are prohibited: fortune tellers, tattoo artists, body piercing, sexually suggestive items or any type of gambling OR gambling device which requires licensing by the Kentucky Gaming Commission, casino games, pull tabs, etc. Free “register to win” is acceptable. **THERE SHALL BE NO GUNS OR TOY GUNS OF ANY KIND ALLOWED....there will be no exceptions!**

24-hour security will be provided beginning Friday, September 10, 2021 at 3:00 PM and ending Saturday, September 11, 2021 at 11:00 PM. The City of Middletown and/or Event Logic makes no guarantee and assumes no responsibility for loss, breakage, etc. Items should be removed at closing or packed away and sufficiently covered.

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Limited automobile access to Main Street will be allowed Friday afternoon. **All vehicles must be off the premises by 5:00 pm Friday – NO EXCEPTIONS.** Vehicles will be allowed back on Main Street after 10:00 PM Saturday night or when the promoter deems foot traffic has adequately cleared. Any vendor moving a vehicle onto Main Street before this time will be banned from future festivals _____ (Initial REQUIRED)

Craft Vendor/Exhibitor Parking Permits and Display Space assignments will be distributed by Wednesday, September 1, 2021. Parking permit must be displayed and visible through vehicle front windshield area while attending festival.

Each Vendor/Exhibitor will be given only one reserved parking space. All other vendor suppliers and/or participants must find their own parking at one of the many nearby locations.

Vendor/Exhibitor agrees to hold Middletown’s Family Fun Festival, Eventualities, the City of Middletown and agents and employees thereof harmless from any liability, loss, or damage.

By signing below, I agree that I have read, understand and agree to the enclosed rules and information regarding Middletown’s Family Fun Festival listed in this Application and Agreement.

Signature

(Print Name)

Date

Mode of Payment: Checks may be made out to Event Logic. For Master Card or Visa please pay online at **www.eventlogicky.com**. Payment button is in the upper right corner of the home page.

Return complete and signed Application and Agreement along with non-refundable payment to:

Event Logic

502 643-4193

8712 Ash Avenue

Pewee Valley, KY 40056

Email; diana@eventualities.org

Application deadline is Friday, August 13, 2021. After August 14th, there is a \$50.00 non-refundable late fee. Call for space availability. Booth location is at the sole discretion of the Event Producer.

Application and Agreements are accepted on a first-come basis and must include all three pages, signed where appropriate along with non-refundable payment in full to be considered complete.